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| Job title: | Mid-weight Designer | Date: | 04 May 2022 |
| Department: | Marketing | | |
| Reporting to: | Design Studio Manager | Position Type: | Full Time |
| Location: | 109a Regents Park Road | Salary Range: | |

Overview:

Bibendum has a brilliant reputation for the quality of its design and its strong visual identity. The midweight designer will be integral to maintaining this reputation. They will work closely with the Design Studio Manager (DSM), marketing team, events and content teams, as well as the company at large, using their design skills and creativity to provide innovative solutions for both the Bibendum brands and our wide reaching hospitality customers.

Briefs will include but are not limited to: brand collateral, event material, menu designs, POS, catalogues, wine labels, emails and website resources. The right candidate will work as part of the internal design team, reporting directly to the DSM. They must be a self starter, able to work independently and able to manage their own time.

We are looking for someone with a fantastic portfolio of ideas, brilliantly executed. A strong layout, typography, and illustration skills are a must (and if you're comfortable with a camera it would be an advantage too). Video animation and editing skills will be highly appreciated. They will need to be flexible in their approach with the ability to work quickly on a wide variety of briefs, while maintaining a very high standard of work. Excellent communication skills will ensure that all customer relationships (both internal and external) are handled appropriately.

This is a full-time role with 2 days worked in the London office and the opportunity to work from home for the remainder of the week.

Responsibilities:

- Assisting the DSM with the creation, development of Bibendum brands
- Creation, rollout and practise of brand guidelines
- Producing outstanding, innovative, visually stunning work
- Confident in introducing new and innovative ideas, rethinking approach and ensuring Bibendum remains ahead of the competition
- Creative support and artwork production (print & digital) for group projects including; event collateral, NPD - label design/artwork, Bibendum's regular publications, seasonal promos, market reports & on line content
- Acting as an internal resource to answer and advise on design/artwork related issues
- Ownership of projects, responsible for interpreting, discussing and agreeing the brief with the HoC
- Working to a variety of deadlines with the ability to multitask and manage workload
- Clear communication with all stake holders, both internal and external, managing stakeholder expectations, keeping to all deadlines and ensuring those expectations are met and exceeded
- Confident in introducing new and innovative creative ideas to the team, rethinking the approach and ensuring Bibendum remain ahead of the competition
- Develop creative cost effective solutions with printers and build companies
- Attend weekly design meetings & brainstorm with the DSM
- Attend internal brainstorm meetings on larger group projects on behalf of DSM
- Accurate recording of work time for invoicing purposes
- Cost control – in terms of hours worked on a job; print and paper costs; event budgets et

Key Relationships:

Internal:

- Design Studio Manager
- Marketing team – Events / Digital / Content

Employee Profile :

- A highly creative designer with demonstrable creative flair, excellent attention to detail, with a positive attitude and a strong work ethic.
- Demonstrable professional experience of managing the design process from concept through to delivery, including managing clients' (internal and external) expectations
- Quick – able to produce brilliant design work, often under pressure and the ability to manage constantly changing priorities with enthusiasm and professionalism
- Strong typographic and editorial design skills as well as high level of production knowledge
- Passionate about good design and always on the look for new inspiration
- A creative thinker - able to find innovative solutions to challenges
- Able to work to tight deadlines and ensure work is on brand and on budget
- Takes great pride in their work
- A team player who enjoys sharing success with others
- Solution focused, proactive & resilient
- 'Can do' approach to work and a team player

Skills required

- Must be proficient with Adobe InDesign, Photoshop, Illustrator and Acrobat Pro.
- Motion Graphic / Animation skills and video-editing skills are preferred but not essential
- End to end project planning and delivery: from initial briefs and develop ideas/concepts/layouts, through to supplying final press-ready artwork
- Typography/Editorial design
- Illustration/ data visualisation
- Excellent attention to detail and great layout skills
- Ability to multitask and very organised
- Team player

Education

Degree (or equivalent) in Graphic design.

Success & Measurement:

- Quality of work – Stakeholder feedback
- Innovation & creativity – Competitor reviews

Reviewed by:**Date:****Approved by:****Date:**